My SoLink

The mobile and social revolution!

A unique interactive marketing solution in real and continuous time supporting a mobile and social geo localized media network.
Bargain prices throughout all over the year including off sale period with continuous flash promotions in a configurable near perimeter.

MySoLink the art of making easy money!!!

User side :

- Setting filters preferences by product or more selective criteria
- Receiving only wished promotional offers in real and continuous time when member is in the dissemination scope determined by the merchant
- Detailed promotion display: starting price, discounted prices, duration, available quantity
- Price comparison by price and proximity to support flash promotions
- Display number of known and unknown members lying nearby concerned by the promotional offer in order to invite them to a "together" purchase and enjoy a group discount
- MAP guide function for an easy shop location
- Secure instant messaging service based on our SoConect messaging service that allows all members to send and receive not limited encrypted messages with attachments within a predetermined nearby radius on streaming mode over a period time
- This service allows you to exchange good discounts or to report special events to the rest of the community and localize closest members
- '' Like '' function for Facebook or Pinterest with RFID, NFC communication

that retrieves data product labeled as such, to '' Liking '' this choice in ease and simplicity of its page

- «Swiss Knife» function that handles all your loyalty and membership cards in privacy and security according to the highest standards, and that identifies you automatically with ease
- Booking and payment function related to BanKrypt module

MySoLink is a free application available for our members soon on all trusted platforms (Appstore, GooglePlay, BlackBerry, Windows Mobile, and SamApps)

No data is stored on a mobile device.
None of your personal data transits by merchant's servers and all transactions are in secured direct communication with our servers.

When transferring data we use encryption protocols (SSL and SoC). We protect your personal data and all sensitive data are stored under encrypted form on secure servers located in France under highly secure environment standards PCI-DSS.

Shop side :

- A shop application that works under SaaS protocol and allowing streaming special promotional offers inside a proximity determined perimeter over a specified period of time. This promotion will be automatically communicated to all members who pass through this specific proximity area. MySoLink application is compatible with all device types and all payment transactions are automatically synchronized with business management software, accounting, finance, avoiding unnecessary inputs wasting time.

PLATANA
Satin wedding high heel
> 500 yards

59,99 $
30,00 $ 50

Colors
Sizes
Quantity

Ending sales : 29: 0

- With a management console allowing the shopkeeper to know the exact number of members and cardholder loyalty lying in near targeted radius, extracting from its business management software expiration dates, stock rotation time, stock status, novelty, product launch, product type, loyalty cards, in order to set in real time its flash promotions according to various criteria :
  - Near radius shopping / customer,
  - Number of members in the proximity radius,
  - Price or discount % amount,
  - Nature of the product,
  - Shop location coordinates in the clear,
  - Available quantity,
  - Operation duration with a connecting function for to define a flash promotion on different shops at the same time, each with a equipped terminal,
  - With competitors and location charged price display before finalizing the offer,
  - Confidentially setting multiple and simultaneous promotion offers according to different criteria (Presence into the store, loyalty Card, transaction amount, etc.),
  - Setting for a national brand launch: Stores Network.

MySoLink allows with ease merchants to be autonomous in its choice of promotions criteria according to their requirements in real time.
MySoLink can be integrated in addition to the payment solution BanKrypt and in this case will allow the merchant to benefit from a reservation function guaranteeing the article sale.

MySoLink Areas of Application:
- Clearance
- Store traffic increase, brand launch
- Product launches, brand support
- Hotels :
  - Insufficient occupancy rate, Day Room Rent, Weekend Package offers, Family Promotion, Special Rates, Last-minute deal, etc.
- Restaurant offers for Tasting Menu, Free kids' meals, senior rates, Group rates, under fill rates, Couponing, etc.
- Shows (Theater, Movie Theater, Concerts) unsold tickets last minute deal management
- B2B platform transportation, local freight offers avoiding no load return
- Fleets and drivers real time management
- B2B wholesale, Distribution Platform, Cash Service, etc.

We have implemented security audits and regular load tests. Access to data and security services are stringently checked and regularly logged. Our policies and safety guidelines are carefully documented and regularly checked.

MySolink the future at your fingertips!

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